

## "Youth in action" In conjunction with "Integrated service for entrepreneurs in Bulgaria"

Kick Off Meeting Alzira, Valencia

10-13 April 2013

Presentation of the Bulgarian Partner





# **GENERAL INFORMATION**

The National Association of Municipal Clerks in Bulgaria (NAMCB) was established in 2005 as a non-profit organization uniting civil servants working in municipal and regional administrations throughout Bulgaria.

The organization has more than 150 active members and more than 1,500 volunteers all over the county.

The priorities of NAMCB are in the field of transparency in local government, civil participation at the local level, ethical standards, and professional qualification of municipal personnel.



## MAIN ACTIVITIES

- ➤ Seven editions of an annual international conference "The European City Municipal Governance" (urbanization and architecture, security and finance)
- Five editions of a seminar "Lobbying in the European Institutions"
- Five editions of thematic workshops on Bulgarian-Macedonian Municipal Cooperation, carried out on 29th March 2011
- ➤ Since the beginning of 2009 working in active cooperation with the State Agency for Refugees helping immigrants in solving their problems with accommodation and healthcare.
- > Projects implemented at the national level:

  - \* Active Civil Society for Successful and Transparent Administration \* Transparent Government in Bulgaria at the Central and Local Levels: Raising Administrative Capacity and Enhancing Cooperation to Reduce Corruption Risks and Practices in Public Procurement Management
  - \* Integrated service for entrepreneurs in Bulgaria





# PARTICIPATION IN EU PROJECTS

#### **ITER Project**

The ITER project (Police's itineraries in the multi-professional network for the prevention of juvenile delinquency) is a project, financed by the European Commission, under the program Security and Safeguarding Liberties /Prevention and fight against crime/ Call for proposals "Action Grants" 2007. The project increased the police corps' capacity with regard to the prevention of juvenile violence, improving the relationship and promoting better coordination among different actors in the process, redefining the interactions between policemen and families of conflicting young people, and developing and implementing concrete actions to prevent cases of juvenile violence.

#### **Iceberg Project**

NAMCB is beginning a new project financed by the European Commission under Specific Programme Daphne III (2007-2013) to Prevent and Combat Violence Against Children, Young People and Women and to Protect Victims and Groups At Risk. The aim of the project is to create and develop local coalitions for the prevention of gender violence against women as well as networks for social support to the victims, supported by the Community Police. This objective will be reached through the development of professional competences (knowledge, abilities and skills) among the Local Police officials to identify and evaluate risk situations and help the prevention and integral recovery of the victims.



#### **ACTIVITIES UNDER THE WI-CaN PROJECT**

#### **Target group:**

The target group in Bulgaria is migrant and Roma women living in Sofia City Municipality. We will use role models who are ethnic Bulgarians, Bulgarians from Roma and/or Turkish origin, and successful female foreigners in the country.

#### International partner meetings:

We will participate with exhibits of locally made crafts and products and we will organize a visit to a festival of municipal centre not far away from Sofia, combined with a visit to a nearby monastery and a famous monument.

#### **Development of materials:**

Picture book (to be discussed)



# La Ribera Alta Partnership BGO51PO001-7.0.01-0034





## PARTICIPATION IN EU PROJECTS

#### Integrated service for entrepreneurs in Bulgaria

The project is implemented by the National Association of Municipal Clerks in Bulgaria under the Operational Program "Human Resources Development", financed by the European Social Fund. Main partners to this project are The Bulgarian Chamber of Commerce, local, regional and national administrations and Association La Ribera Alta. This project is aimed at entrepreneurs and unemployed people with innovative thinking and creative ideas that would like to start their own business. Moreover, "Integrated service for entrepreneurs in Bulgaria" is a project that we work on jointly with our partners from Spain, namely the Association La Ribera Alta and it is in conjunction with the new project "Youth in action".



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# ACTIVITIES UNDER THE INTEGRATED SERVICE FOR ENTREPRENEURS IN BULGARIA PROJECT

#### Target group:

The target group is mainly entrepreneurs and young unemployed people. The prime idea is to stimulate the young entrepreneurs to be proactive and to propose more strategies for setting up a new business in Bulgaria. We also aim to make these people aware that there are specialists who can (absolutely for free) help them to develop their initial ideas into a successful business.

#### **International partner meetings:**

We have already organized and attended few meetings with our Spanish partners from La Ribera Alta. Since last year, this is our second time that we visit Spain in order to continue the good practice of exchange of experience and cooperation between the two countries.

Moreover, this year in February we have managed to organize a very efficient training for our young entrepreneurs in Bulgaria. Mr. Serji Machi, Mrs. Gema March and Mrs. Graciela Olivert were invited to conduct the training. We also have a Territorial agreement for work at La Ribera.



# La Ribera Alta Partnership BGO51PO001-7.0.01-0034





### LOCAL ACTIVITIES

ightharpoonup raining of trainers 01 – 02. 10.2012

Fraining of entrepreneurs 12-13.12.2012

Fraining of entrepreneurs 20-22.02.2013

#### **Training of entrepreneurs 20-22.02.2013:**

This year, the training in Mineralni Bani, Bulgaria was focused on the strategic aspects and the development of a successful business model, which comprises of the following aspects:

- Analyzing competitiveness
- Preparing market analysis
- Working on the development of a marketing plan
- and financial-economic planning.

Further focus was to review the so called 'CANVAS' business model, which briefly explained, deliberates a thorough scrutiny, of the key resources, for starting a new business.

More attention was paid to the affiliate network's, customer relationships, revenue streams and other significant factors.



## LEADERSHIP ACADEMY

Over the past two years the National Association of Municipal Clerks in Bulgaria together with the Council of Europe held two annual trainings for Bulgarian mayors and senior officials on the topic Leadership. The joint pilot program was implemented also in Macedonia where 25 mayors were trained.

The Council of Europe provides expert assistance and participation in joint international projects.





## **GENERAL PARTNERSHIP**

Since the establishment of the National Association of Municipal Clerks in Bulgaria our main partner is "Hanns Seidel" - Germany. Together we organize workshops and seminars, discussions and international conferences as well as publication of specific literature.

Our long-term partnership with "Hanns Seidel" promotes the implementation of foreign experience in Bulgaria, jointly with the Council of Europe over the topics: good governance and human resource development.





### THANK YOU FOR YOUR ATTENTION!

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