



# MANCOMUNITAT DE LA RIBERA ALTA



## PAVITT OVERVIEW

**PAVITT: Participatory Video, a Training Tool for young entrepreneurs**

*Sub-action 4.4 – Youth support systems*

Call for proposals EACEA/19/2013

PAVITT Kick-off meeting

Alzira, 11 – 12 April 2013

**Mancomunitat Ribera Alta**



This project is co-funded by the European Union





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# European context:

## YOUTH IN ACTION PROGRAMME

*Sub-Action 4.4 - Projects encouraging innovation and quality*

Aimed at introducing, implementing and promoting innovative approaches in the youth field



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## European context:

### *Specific objectives:*

- ▶ strengthening the capacity for creativity and innovation of young people
- ▶ broadening to a variety of creative forms of self-expression
- ▶ raising awareness of the importance of creativity innovation and entrepreneurship
- ▶ fostering entrepreneurial spirit and skills
- ▶ highlighting openness to cultural



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## European context:

### *Priority themes: media literacy of young people*

- ▶ Ability to access, analyse and evaluate the power of images, sounds and messages.
- ▶ All media, including television and film, radio and recorded music, print media, the Internet and other new digital communication technologies.



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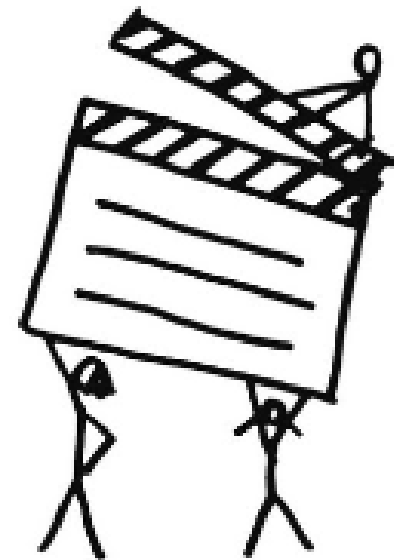
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# Overview of PAVITT:

## *Objective:*

To implement the innovative methodology of **participatory video in the field of training and non-formal education** with the objective to strengthen employment capacities and entrepreneurship spirit addressed to unemployed youth



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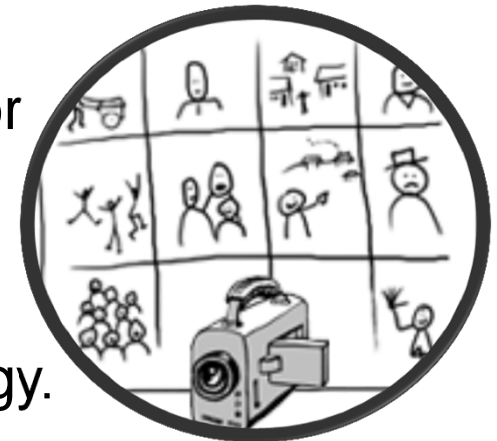
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## Overview of PAVITT:

### *Specific objectives:*

- ▶ To take advantage of participatory video benefits for entrepreneurship and self-employment promotion.
- ▶ To improve personal skills and team building.
- ▶ To motive youth through this innovative methodology.
- ▶ To overcome employment barriers.
- ▶ To acquire and consolidate relational and communication relationships.



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## Tasks overview:

- Component 1: Management
- Component 2: Selection of participating youth
- Component 3: Research participatory video experiences
- Component 4: Training workshops
- Component 5: Production of participatory video
- Component 6: Guidelines of good practices
- Component 7: Evaluation
- Component 8: Communication/visibility



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## Partners:

P1. Macomunitat de la Ribera Alta (Spain)

P2. Pronexus (Italy)

P3. National Associations of Municipal Clerks in Bulgaria (Bulgaria)

P4. System & Generation Association (Turkey)

P5. Associação de Desenvolvimento Terras do Regadio (Portugal)

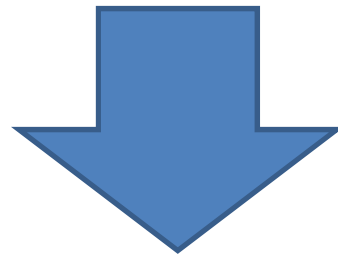


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## Start up phase

- Signature of the **subsidy contract** between LP and EACEA
- Signature of **partnership agreement** between LP and PP



**Analysis of the text**



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**Thank you!**

**[www.manra.org](http://www.manra.org)**



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